



GUIDELINES

NATIONAL COIN WEEK • APRIL 17 - 23, 1983

What better way to reacquaint yourself and non-collectors with our Nation's illustrious past than through the study of those miniature chroniclers of history--coins. Sponsored annually by the American Numismatic Association since 1925, National Coin Week serves to familiarize the non-collecting public with the fascinating hobby of numismatics.

Every coin, token or piece of paper money has a story to tell and a history to explore. In promoting the observance of National Coin Week 1983, EXPLORING OUR PROUD HERITAGE, the American Numismatic Association is stressing the potential for learning. Those who have experienced the genuine pleasures of coin collecting should educate others during National Coin Week, APRIL 17-23, 1983.

Publicity is the key to National Coin Week success. A club committee might be formed to coordinate National Coin Week observance with your town or city management. Contact local service clubs, asking if they would like to hear an interesting program about numismatics. Call upon your radio and television stations and regional newspapers, informing them of your upcoming displays, lectures and shows. Visit your local museum or historical society and offer to place an exhibit that depicts the numismatic heritage of your area. Initiate a program whereby the public can call or bring in questions regarding coins, tokens or paper money.

Any individual, club or organization can participate in National Coin Week. All participants are invited to share their ideas about National Coin Week by submitting a FINAL REPORT to the NCW chairman. If possible, include samples of bulletins and posters, photographs, and descriptions of special activities such as shows, lectures and exhibits. Reports should be sent to Leslie A. Winners, NCW Chairman, P.O. Box 212, Pineville, LA 71360.

The ANA will send an NCW PROMOTIONAL PACKET to any individual, club or organization requesting information about National Coin Week. Packets for individual members will contain two posters, five booster buttons, ten booster logos and one each of Guidelines and Final Report Forms. Club packets will contain five posters, ten booster buttons, twenty booster logos and two each of Guidelines and Final Report Forms. All promotional packets will include assorted ANA literature and additional offers for NCW material. Extra booster buttons may be ordered at cost for 5¢ each; orders for additional posters, logos and literature will be sent free of charge. All requests for National Coin Week materials should be addressed to National Coin Week 1983, P.O. Box 2366, Colorado Springs, CO 80901-2366.

CERTIFICATES OF PARTICIPATION will be prepared and forwarded to you for those individuals and organizations designated by you as aiding your efforts for National Coin Week. Please include a list of recipients with your FINAL REPORT.

Exploring Our Proud Heritage